

## S23-5 From novel author's aspect

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In 1984, Arthur Hailey published a novel about pharmacology, “Strong Medicine”. But still now the number of stories of pharmacology is not increasing, and it is still few at the chance that the image of the pharmaceutical research and the pharmacist business is transmitted to the civilian in the round. Not only the general drug information, but also the opinion of pharmaceutical scientists or pharmacists should positively offer general information in the future.

Science and ethics change in the age. Science fiction can be pointed out that the ethics problem is there, though it is hard to give the hint or the answer to the ethics problem.

The relevant information sending and the public relations from the research side become much important when topics of a high prospect theme have appeared from the area that tends to be considered to be a pseudoscience by the media bias.