Symposia of the 125th Annual Meeting of the Pharmaceutical Society of Japan

S40 Health economics and Pharmacoeconomics in pharmaceutical practice :

S40-1 Health economics and Pharmacoeconomics in pharmaceutical practice : physician's perspective

Shunya Ikeda (Dept. of Health Policy & Management School of Medicine, Keio University)

S40-2 Modeling techniques for pharmacoeconomic analysis Makoto Kobayashi (Health Economic Research Group, Crecon Research & Consulting Inc.)

S40-3 The phamacoecomomic illustrations in the section of pharmaceutical Yuya Ise (Department of Pharmaceutical Services Nippon Medical School Hospital)

S40-4 The value and price of drugs - At a choice of generic drugs -

Hisashi Ijjima (Drug Information Center Chiba Pharmaceutical Association)

S40-5 Outcome management in pharmaceutical services Mitsuko Onda (Department of Health Services Management Hiroshima International University)

S40-6 Health Care Management and Pharmaceuticals Administration

Tomohide Akase (Department of Pharmacy Japan Medical Mission Kinugasa General Hospital)