

## S07-5 Coaching in primary care

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According to the Japanese Medical Society of Primary Care, primary care is expressed as “the comprehensive, continuous community policies and function for the people’s wellness with humanity”. Meanwhile, coaching, one of the support communication methods, has attracted to medical staffs’ attention recently. Coaching is defined as “partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential” (International Coaching Federation 2008).

In this lecture, I would like to discuss following three themes,

- 1) Introduction of the coaching
- 2) How pharmacists can apply coaching to their work
- 3) Meanings of the coaching in the context of primary care